

ADVISORY COUNCIL

*Dollar General
Florida State College at Jacksonville
Enterprise Florida
Cornerstone Regional Development
Partnership
United States Cold Storage Inc.
Polk County Works
Florida Crown Workforce Board, Inc.
Gainesville Chamber & Council for
Economic Outreach
PSC Corporate College
Workforce Florida, Inc.
Davis Trucking
Publix Super Markets
Central Florida Development
Council of Polk County
AST &L
Terry Dicks Trucking, Inc.
BDB of Palm Beach County
First Coast Workforce Development
University of Florida
Bilden Safety and Training
American Red Cross of
Central Florida
CEVA Logistics
Florida Department of Education
Target
Florida Crown Workforce Board
FDOT
CSX/TRANSFLO
Material Handling Institute of
America
Columbia County High School
Port of Jacksonville
Penser SC
Polk State College
NAI RealVest
Tampa Port Authority
Global Stevedoring
Landstar Global Logistics
Family Dollar
Grimes Company
Haines City-North East Polk County
Workforce Education
Lake City Chamber of Commerce
East Coast and Gulf Terminal
Operations
Florida Trucking Association
Baker County Chamber of Commerce
JM Family Enterprises, Inc.
Brazil Jacksonville Alliance
Cushman Wakefield
BlueLinx Corp
Sysco, Inc.
NEFEC
Tampa Bay Partnership
Wal-Mart
Saint John's County Schools
LYNX Orlando
Embry-Riddle Aeronautical University
ICS Logistics
Chipola Regional Workforce
Development Board
3SM Inc.
University of North Florida -
Continuing Education
Columbia County IDA/EDO*

**Employ Florida Global Logistics Banner Center
Advisory Council Meeting - October 1, 2010
Florida Department of Transportation, Lake City
Minutes**

Council Members and Guests Present

Sarah Adams (Cambridge Systematics); Sandra Beck (Florida State College at Jacksonville); Elco Carrasco (Greatwide Dedicated Transport); Kay Dekle (Columbia High School); Robin Steele Fall (Global Logistics Banner Center); Chris Force (Duval County Public Schools); Gino Galli (Broward College); Joe Geunes (University of Florida); Stephanie Glenn (Global Logistics Banner Center); Rebecca Golden (Columbia High School); Jim Harvey (Florida Coast Career Tech); Terry Huddleston (Columbia High School); Rick Hutchinson (BlueLinx); Howard Johnson (Banner Center for Advanced Manufacturing); Joanne Kazmierski (JAXPORT); Scott Lane (Beaver Street Fisheries); Rick Leuner (NAI Realvest); Debbie Lofberg (JAXPORT); Debbie McDowell (ICS Logistics); Anna Meetze (NEFEC); Alan Mosley (FDOT District 2); Charles Oden (Saint Leo University); Denise Paschal (Florida Crown); Leena Patil (FDOT District 2); Jim Poole (Columbia County IDA); Tami Porter (Horizon Lines); Elaine Puri (Global Logistics Banner Center); Bryan Rabakon (Target Corporation); Mary Lou Rajchel (Florida Trucking Association); Darryl Register (Baker County Chamber of Commerce); Claude Revels (JM Family Enterprises); Gina Reynolds (Columbia County IDA); Bill Roy (Wal-Mart); Kathy Sandusky (Nova Southeastern University); Sharon Schoolcraft (Polk State College); Horace Shepherd (Florida Gateway College); Mark Snook (Timco); Bill Spade (Nova Southeastern University); Bobby Steele (Wal-Mart); Nancy Stephens (Manufacturers Association of Florida); Vivian Toney (Brewster Technical Center /School District of Hillsborough County); Melanie Weaver Carr (FDOT)

Conference Call Members and Guests

Carla Morgan (Rooms to Go); Shelia Rios (Polk State College); William Tate (NS Corporation)

Welcome from Florida Gateway College & Global Logistics Banner Center

Elaine Puri, Director of the Employ Florida Global Logistics Banner Center, called the meeting to order at 10:10 am and welcomed the Advisory Council members and guests. She announced the name change of the Banner Center to Global Logistics Banner Center and indicated the college's new name as well, Florida Gateway College. She also welcomed the conference callers on the line.

Claude Revels, Advisory Council Chair, thanked Lake City and Florida Gateway College. He announced that Secretary Alan Mosley and FDOT representatives would be making a presentation. He thanked FDOT District 2 for hosting in their wonderful facility.

Introductions

Gina Reynolds from the Columbia County Industrial Development Authority asked that each member and guest introduce themselves and tell of the modes of transportation their industry is impacted by.

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www.ce.unf.edu

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www.trainingmatrix.com/polk

Florida State College
at Jacksonville
www.fscj.edu

University of Florida SCALE
Center
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Embry-Riddle
Aeronautical University
www.erau.edu

Broward College
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Gulf Coast Community College
www.gulfcoast.edu

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FDOT 2060 Presentation

Joanne Kazmierski introduced Alan Mosley (FDOT District 2 Secretary), Melanie Weaver Carr (FDOT), and Sarah Adams (Cambridge Systematics).

Alan welcomed everyone to District 2, and Melanie and Sarah presented the “2060 Florida Transportation Plan.”

Question & Answer Session

A question and answer session followed the FDOT’s presentation:

- The coming expansion of JAXPORT and the Panama Canal’s affect on the road system and rail system expansions
- The jobs that will be created from the expansion
- Looking to the IDA, Regional Planning Councils, Economic Development Councils, etc. for jobs
- Maintaining the great curriculum that the Banner Centers are putting forth
- Looking at the three goal sectors of the 2060 Plan’s steering committee together: Economic competitiveness, Community livability, and Environmental stewardship
- The new Inland Port
- The June 3 Advisory Council meeting sponsored by NOVA Southeastern University and Broward College (Cambridge and Associates gave a report on the Florida Trade and Transportation growth; copies of the report will be sent to those that indicated they wished to receive it.)
- The Trade and Logistics study prepared by the Florida Chamber Foundation and funded in part by the Department of Transportation which will be released on October 12th in Orlando at their forum
- Reaching out to HR to inform them of our certificate programs available for their companies’ incumbent workers
- Career paths, entry-level jobs, timelines, etc.

Banner Center Update

Joanne introduced the Banner Center’s two newest employees: Robin Steele Fall and Stephanie Glenn.

Elaine showed the new Banner Center’s web site with recent updates. She indicated that scholarships and grants for each of the schools have been added. She relayed that this is just phase 1; there will be more scholarships, more funding for people through the work force board, and more information for someone who’s looking to get into the logistics industry to have a source to go to. The web site will be one portal that they go through to look at programs and funding for schools in our industry sector. In the expansion of the web site this time, she said a big focus has been on career pathways.

Some of the goals of the Banner Center this year will be:

- Three (3) more Advisory Council Meetings around the state, more than likely in Jacksonville, Broward, and perhaps the Lakeland/Tampa area
- Two (2) Focus Groups. Anyone interested in one in their area or hosting one at their company, the topics will be on more curriculum development and some of

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it could be in response to the transportation plan and the expansion of the roadways and rail systems

- Two (2) Newsletters
- The development of three (3) sets of curriculum, including a refresher training course for our truck driving program.

Florida Gateway College now has a mobile simulator in a trailer unit with a pick-up truck to drive it around the state; it can be driven to a company and used along with the small classroom it also houses. Truck drivers can go through a refresher course or accident prevention. Elaine is also hoping to be asked again to the Florida Trucking Association's lobbying day at the capital so that it can be showcased.

Advisory Council Chair Update

Claude is stepping down as the Advisory Board Chair. Elaine presented him with a gift basket and thanked him for serving this past year.

Joanne is taking over as the new Chair, and Bobby Steele has stepped up to be the co-chair for this next year.

CSCMP Update

Debbie McDowell, Director of Sales and Marketing for ICS Logistics, Jacksonville and President of the CSCMP Jacksonville Roundtable, gave updates on the CSCMP and their 2011 meetings. She recognized the Jacksonville board members: Elaine Puri, Program Chair; Joanne Kazmierski, Membership Chair; and Scott Lane, Secretary.

The mission of the CSCMP is to lead the evolving supply chain management profession by developing, advancing, and disseminating supply chain knowledge and research. Its goals are to provide leadership in developing, defining, understanding, and enhancing the supply chain management professionals. They have programs, do tours, have networking events, and give scholarships to students to participate in many programs. They strive to have a quality education source for professionals and students alike. CSCMP has 8,900 members world-wide, with 60 countries involved. Debbie spoke about the annual meeting that recently took place in San Diego. Participants included directors, COOs, supervisors, workers, students, educators, state and federal administrators, etc. She also addressed the question: Where do people go for jobs? She gave highlights of CSCMP and everything it touches, including finance, global trade, logistics, manufacturing, interviewing, and technology. Included in the folders for the meeting was the CSCMP's 2010-2011 Schedule of Events. Their web site is www.cscmp.org. Debbie also spoke about their scholarship. Money from last year's cruise went towards the scholarship. They are giving scholarships to the career academies in the Jacksonville area and are sending a student to the national meeting.

Rick Leuner, past president of the Central Florida CSCMP Roundtable, gave an update on their group. They service people from west and south of Tampa over to Merritt Island up to Daytona Beach. He indicated that they have had a couple of meetings already and have talked about network and supply chain optimization, legal aspects of brokerage, and what is needed to know for shipping aspects. They have sponsored two students from UCF in Industrial Engineering who really wanted to know about supply chain this year at the national annual meeting. One issue that they've had is that no one has gone to UCF to educate the industrial engineers about logistics. So one of their

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initiatives this year is to reach out and try to create a student-focused roundtable. Their web site is www.cscmpcfl.org.

Manufacturers Association of Florida Update

Elaine attended a board meeting for the Manufacturers Association of Florida last fall where they discussed logistics and distribution. They elected to have Logistics and Distribution as a subcommittee of their group. Nancy Stephens, Executive Director and CEO of the Manufacturers Association of Florida, was present to give a small update about their next meeting.

The MAF has been around for about 6 years, and their mission is to improve the business climate for manufacturers in Florida. Their main focus was originally the tax climate, but with the downturn in the economy, improving the business climate for manufacturers in Florida has taken on new meaning. And that now encompasses bigger and broader things like logistics and distribution. Nancy spoke about creating markets for the jobs that everyone says need to be created. The challenge for the manufacturers now is seeking out new markets because we realize that there is not enough money circulating in the US for all of us. Florida is a small business state, and nationally, only 1% of small businesses export. We have a real challenge before us and that is to do more exporting. The manufacturers' focus this year is to help our manufacturers export to more countries if they are currently exporting, or to start exporting. And secondly we need to create more entrepreneurs. We need to be taking more ideas to market because we are a first generation manufacturing country. In 3 years, the products that we make will be copied in other countries. So we've got to be the first generation manufacturers. She believes we need more logistics; we need our ports to be fully functional with our container shipments that we are going to need. We want to forge a closer relationship with this Banner Center because we all work together, and we are all going to have to be ambassadors for more business in order to create more jobs. Their annual meeting takes place on November 3 & 4 in Orlando. They will be holding a large session on exporting.

Florida Trucking Association Update

Mary Lou Rajchel, President and CEO of the Florida Trucking Association, spoke about the importance of finding qualified professional truck drivers to move freight throughout the state of Florida and the country. The economic downturn has hit the trucking industry. She thanked the DOT for the opportunity to participate in all of the plan and various mode updates and now for the opportunity to sit on the 2060 plan. She encouraged everyone to have input into the final product because it does drive funding and decision making. Florida Trucking Association is the trade association for the industry in the State of Florida. We hold a truckers' day at the capital; they do a "no-zone training" of how to drive safely around big vehicles. Their web site is www.fltrucking.org.

Closing Statements from Schools

The following schools gave a brief update of their programs:

Kathy Sandusky (Nova Southeastern University)
Chuck Oden (Saint Leo University)
Bill Spade (Nova Southeastern University)
Sharon Schoolcraft (Polk State College)
Howard Johnson (Banner Center for Advanced Manufacturing)

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Joe Geunes (University of Florida SCALE)
Terry Huddleston (Columbia High School)
Jim Harvey (Florida Cost Career Tech)
Chris Force (Duval County Public Schools)
Horace "Shep" Shepherd (Florida Gateway College)

FSCJ's CBJTG Update

Sandra Beck spoke about the \$2.9 million Community-Based Job Training Grant that FSCJ was recently awarded. This funding is over a period of 3 years and the first year, particularly the first 6 months, is intended to do a lot of foundational and start-up work to get ready for the key component of the grant which is to train individuals and prepare them for jobs and placement.

Thank You and Dismissal for Networking Lunch

Elaine said good bye to the callers on line and thanked them all for attending. Sandra presented gifts to our presenters.

The meeting was adjourned by Elaine Puri at 1:00 pm for lunch and meeting evaluations were collected.

Next Meeting: Spring 2011
Minutes prepared by: Stephanie Glenn
Minutes approved by: Advisory Council