

ADVISORY COUNCIL

Bob Barnes
Dollar General
Sandra Beck
Florida Community College at Jacksonville
Stacy Campbell-Domineck
Workforce 2020
Frank Cascante
Maersk Line
Brent Christensen
Gainesville Chamber & Council for Economic Outreach
Rob Clancey
PCC-Corporate College
Jeff Day
Publix Super Markets
Terry Dicks
Terry Dicks Trucking, Inc.
Andrew Duffell
BDB of Palm Beach County
Bruce Ferguson
First Coast Workforce Development
Joe Geunes
University of Florida
Joel Haas
American Red Cross of Central Florida
Terry Haber
CEVA Logistics
Lucy Hadi
Florida Department of Education
Katherine Haight
Target
Lynn Hamilton
Florida Crown Workforce Board
Belinda Hess
CSX/TRANSFLO
Tracy Hickman
Lake City Community College
Lewis Hunt
CSX-Transflo
Joanne Kazmierski
Port of Jacksonville
Lynda Keever
Florida Trend
Wayne Kline
Polk Community College
Richard Leuner
NAI RealVest
Greg Lovelace
Tampa Port Authority
Deborah McDowell
Global Stevedoring
Tom Ming
Landstar Global Logistics
Greg Minnich
United States Cold Storage, Inc.
Craig Moore
Family Dollar
Michael O'Leary
Grimes Company
Jim Poole
Lake City Chamber of Commerce
Mary Lou Rajchel
Florida Trucking Association
Darryl Register
Baker County Chamber of Commerce
J.B. Renninger
Florida Community College at Jacksonville
Claude Revels, Jr.
JM Family Enterprises, Inc.
Chris Sass
Cushman Wakefield
Jeff Scroggins
CHOICE Institutes
Mike Sellers
BlueLinx Corp
Tom Shiner
Workforce Florida, Inc.
Jim Simmons
Sysco
Pascale Spears
Nordstrom
Andy Stansfield
Revolutionary Marketing
Bobby Steele
Walmart
Jay Steele
Saint John's County School District
Melinda Stein
Okaloosa-Walton Community College
Chris Steinocher
Tampa Bay Partnership
Rebecca Torres
Enterprise Florida
Linda S. Watson
Lynx Orlando
Kathy Wentworth
ICS Logistics
Richard Williams
Chipola Regional Workforce Development Board
Bob Wood
University of Central Florida
Don Wood
3SM Inc.
Mary Young
IBM Corporation

**Employ Florida Banner Center
for Logistics and Distribution:
Advisory Council Meeting- September 25th
University of North Florida
Minutes**

Council Members Present

Darryl Register (Baker County Chamber), Bob Wood (University of North Florida), Don Wood (3 SM, Inc.), Terry Dicks (Dicks Enterprises), Sandra Beck (Florida Community College at Jacksonville), Jeffrey Day (Publix), Joe Geunes (University of Florida), Mike Sellers (BlueLinx), Belinda Hess (CSX/Transflo), Joanne Kazmierski (Jaxport), Rick Leuner (NAI RealVest), Debbie McDowell (Global Stevedoring), Jay Steele (St. John Central School District), Wayne Kline (Polk Community College), Maria Lehoczky (Polk Community College), Rob Clancey (Polk Community College, Lynn Hamilton (Florida Crown Workforce Board- Region7), Serena Peeler (Polk County Schools), Andy Stansfield (Revolutionary Marketing), Charlie Carroll (Lake City Community College), Claude Revels (JM Family), Greg Minnich (Consultant), Jim Poole (Columbia County Chamber of Commerce), Jimmy Davis (Davis Express), Kayla Thomas-Davis (Davis Express), Katherine Haight (Target), Mary Lou Rachjel (Florida Trucking Association), Scott Lane (Penser SC), Steve Swaim (IBM), Terry Huddleston (Columbia High School), Tracy Hickman (Lake City Community College), Tom Ming (Landstar Global Logistics), Kathy Wentworth (ICS Logistics)

Other Attendees and Guests

Paula Chaon (St. John Central School District), Allan Howie (MHIA), Cynthia Owens (WorkSource), Darl Walker (Florida Department of Education), Esther Bullard (Kelly Services), Gina Reynolds (Columbia County Chamber), Jean Dickson (JM Dickson, Inc.) Jerry Billet (CSCMP), Joanne Davis (Duval County Schools), Jose Augusto Miske (Just Cargo), Joshua Rodriggus (Jaxport/Brazil-JAX Alliance), Joy Maynard (Polk County Schools), Julie Palus (CEVA Logistics), Kathy Kanter (Kelly Services), Kay Dekle (Columbia High School), Lynn Brown (University of North Florida), Paul McNamara (Florida Community College at Jacksonville), Paula Chaon (St. John's County Schools), Stacy Jarvis-Mejia (University of North Florida), Yemisi Bolumole (University of North Florida)

Welcome and Opening

Elaine Puri, Director of the Banner Center for Logistics and Distribution opened the meeting by welcoming the Advisory Council members and other attendees. Thanks were given to University of North Florida especially to Bob Wood for their hospitality and support for hosting the fall 2008 meeting of the Advisory Council in Jacksonville. The Advisory Council was conducted from 10:00am to 2:00pm on September 25th at the University Center at the University of North Florida.

Banner Center News and Updates

Banner Center Current Events

- Legislative visit to Banner Center August 2008
- Partnership with Brazil-Jacksonville Alliance of North Florida
- Advisory Council Chairperson- Mr. Claude Revels (SE Toyota/JM Family, Enterprises), and Co-Chair- Ms. Joanne Kazmierski (JAXPORT)
- WorkSource Region 8 Partnership
- Banner Center move to LCCC Olustee Center in Baker County

Banner Center Year 2 Update

- Conducted three statewide Advisory Council Meetings
- Established strong relationships with WorkForce Florida and the Florida Department of Education
- Supported and involved in the Florida CAPE legislation related rules that are helping to refine the CAPE Industry Certification funding list
- Established relationships with Key industry associations: CSCMP, AST&L, MHIA, and FTA
- Hosted two Russian Logistics Business executives visits to the Banner Center from the University of North Florida tour and CDT Enterprises has provided state of the art truck exhibits
- Developed training and education curricula with industry and education partners
 - AS, AAS, and College Credit Certificate for Supply Chain and Logistics Industry
 - Curriculum for Florida High School Academies
 - Truck Driver Safety Training programs
- Partnered with industry and education partners to provide truck driver safety training and technical training for: SE Toyota, TDT Enterprises, Wal-Mart, BlueLINX, Florida Department of Transportation, and Davis Express

- Disseminated Supply Chain and Logistics Education and Training career information to over 2000 job seekers
- Newsletter, The Supply Chain Educator, with cutting edge articles from the Supply Chain and Logistics Industry, Academic, WorkForce Development, and Education Partners
- Developed Florida Career Pathways Report for Logistics Careers in 2008
- Provided tools to education partners to promote success in developing a pipeline of talent for the industry

WorkSource Florida Partnership

- Partnering in the 1.9 Million Community Based Jobs Training Grant
- Working together as sponsors of the JAXPORT/FCMA Career Day- Over 1600 attendees
- Involving the Banner Center in the Region 8 WorkSource Summit for Logistics coming up November 19, 2008
- Servicing the educational needs of the Logistics and Distribution Industry in Region 8
- Serving on the Statewide Advisory Council

The Banner Center is proud to recognize WorkSource Region 8 for:

- Supporting all state Banner Centers, with Key staff sitting on several statewide advisory councils
- Being actively involved in Career Academies in region 8 assisting with setting standards, curriculum development and funding through partnership with Cornerstone in North East Florida

Testimonials from Students

Nadia Moimeme - Wanted to express how much she has learned and how much experience she has received in the growing career of Logistics and Supply Chain before Nadia began she had no experience in the field. As she became more involved in her education she was more familiar with the industry and how it is affecting Jacksonville. She was able to take what she learned in class and apply these skills to the career field. She is very proud to be a part of the Supply Chain community.

Irma Flores - She has been a student at FCCJ for the past year. The program has helped assist her in many ways with her career, and through her education she is able to bring new and innovative ideas to the workplace.

Certifications

Elaine Puri, Director of the Banner Center for Logistics and Distribution discussed the importance of industry certifications. The focus of today's meeting will be to introduce leading Supply Chain and Distribution organizations that specialize in credentialing for the logistics and supply chain industry.

American Society of Transportation & Logistics (AST&L) www.astl.org

AST&L is a professional organization founded in 1946 by a group of industry leaders to insure a high level of professionalism and promote continuing education in the field of transportation and logistics. The CTL (Certified in Transportation and Logistics) Certification Program began in 1948. In 2002, AST&L affiliated with the National Industrial Transportation League (NITL) to enhance the education component for the organization and its members.

Presenting for AST&L, Ms. Yemis A. Bolumole Ph.D. CTL, is an Associate Professor of Logistics and the Director of Transportation and Logistics Flagship Program at the Coggin College of Business at the University of North Florida.

- The CTL consist of 4 core courses and 6 elective courses, and 6 exams
- How will a CTL help within the career field- It presents a standard for certification within the field
- PLS-Entry Level Certification given to those who are new to the field and those who are not yet ready to take the CTL certification. The PLS needs to be recertified every five years
- AST&L works hand in hand with other industry partners to help supply the industry with those who are certified
- Latest cost information can be found at the AST&L website

Florida Trucking Association (FTA) www.fltrucking.org

Florida Trucking Association Safety Management Council (SMC) is made up of safety professionals from its member companies. Their primary goal is simple-make trucking in Florida as safe as possible. With this simple goal in mind the SMC operates year round .With wide ranging programs and public relation campaigns, the SMC has increased both public and industry awareness of the importance of Trucking safety in Florida.

Presenting for the Florida Trucking Association, Ms. Mary Lou Rajchel is the president and CEO of the Florida Trucking Association.

- The trucking industry is facing a drivers shortage and if that statistics continue by the year 2014, there will be a shortage of 111,000.
- The FTA does not certify or license but the Commercial Driving License is regulated by the Department of Transportation
- In lieu of 9/11 there have been increased security measures to screen those who what to receive their certification
- Regulation is not consistent across state lines, and drivers and employers have to be aware of the regulations.
- Multimodal forums are being developed
- Annual Truckers day at the Capital- This year featured green technology. Next year they would like to feature their education partners
- In House Programs- Florida Road Team with 17 members who are ambassadors for the truck driving community and advocates of safe driving

Material Handling Industry of America (MHIA) www.mhia.org

Material Handling Industry of America (MHIA) is the largest U.S. material handling and logistics association representing the leading providers of material handling and logistics solutions. Solutions that make the supply chain work. MHIA members are material handling and logistics equipment, systems, and software manufacturers, consultants, systems integrators and simulators, third party logistics providers and publishers. MHIA provides educational, business development, networking and solution sourcing opportunities for its 800 member companies and for the larger community of manufacturing, distribution, logistics and supply chain professionals.

Presenting for the Material Handling Industry of America, Mr. Allan Howie is the Director of Continuing Education and Professional Development for the Material Handling Industry of America.

- By the year 2010 will have half of the skilled workers needed to do business
- A four year degree is not needed to work in the industry
- 60 percent of students are in the Gap who are under educated and under employed.

- MHIA wanted to reach these GAP students by reaching out to the High Schools, Community College, and Vocational Schools
- Seven Basic Requirements for certification
- Material Handling Industry of America is helping to make the materials to supply equipment to set up labs for on hands learning

Council for Supply Chain Management Professionals (CSCMP)
www.cscmp.org

Founded in 1963, the Council of Supply Chain Management Professionals (CSCMP) is the preeminent association for individuals involved in supply chain management. CSCMP provides educational, career development, and networking opportunities to its over 9,000 members and to the entire profession.

Presenting for the Council for Supply Chain Management Professionals, Lewis Hunt is the President of the Jacksonville CSCMP Roundtable, and Jerry Billet is the Vice President of Programs for the Jacksonville CSCMP Roundtable.

- Non for profit organization
- CSCMP wants to o lead the evolving supply chain management profession by developing, advancing, and disseminating supply chain knowledge and research
- CSCMP Goals
 - Provides leadership in developing, defining, understanding, and enhancing the logistics and supply chain management profession.
 - Enhances member value through education, networking, research, communication, and other services
 - Operate with sound business practices

Round Table Breakouts

Key Committees:

- AST &L led by- Wayne Kline
- Florida Trucking Association led by- Don Wood
- Material Handling Industry of America led by- Tracy Hickman and Sandra Beck
- Council for Supply Chain Management Professionals led by- Rob Clancy and Joe Geunes

Round Table Reports

AST&L

- Wanting to contact big companies to see what their needs are, and how to accommodate their certification needs
- The group discussed the industry of Florida and that it is made up of 90% small business
- A general core curriculum needs to be developed for certification so that all the industry can use it
- Articulation agreement where degrees are based on certification

FTA

- Changes in the industry
 - Global Economy
 - National Security
 - Changes in Import/ Export
 - Going Green
- In order for the industry to keep up with these changes the workforce is going to have to evolve i.e. certification
- Employees who make the long term investment to receive certification are better employees
- Basic Business classes are needed
- The industry needs to work on reaching those who want or need to be certified

MHIA

- Educational Trends in the industry
 - Technology skills
 - Geography
 - How to load trucks
- Certification
 - Do not lose sight of the fact that certification is only a piece of knowledge when it comes to workers. On the job training as well as experience is important to skill levels
 - Do the certificate training programs involve hands on skills
 - High school training to help students move on to the entry level

CSCMP

- There are many governing bodies, but not one complete entity that is driven by industry to teach to the core
- All the groups may need to get together and jointly decide on a set of standards for certification and education
- If we could bring this curriculum through the Banner Center to leading industries, then others will follow adopt the same curriculum
- Curriculum may need to be adjusted to adapt to the industry skills that are needed

Meeting Adjourn: 2:30 PM

Minutes prepared by: Amanda Schulz

Minutes approved by: Elaine Puri

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